

# HASP<sup>®</sup> HL

REINVENTING SOFTWARE PROTECTION & LICENSING



## Protect your systems with the market's leading hardware-based software DRM solution

### OVERCOMING SECURITY AND COMPLIANCE RISKS FOR SOFTWARE-DRIVEN HARDWARE SYSTEMS

While the market for intelligent hardware systems presents ever-growing distribution opportunities, it is also fraught with piracy risks, compliance hurdles and potential theft of trade secrets. HASP HL empowers you to vigorously pursue greater market share with the confidence that you are fully protected against such threats to your data, algorithms and other intellectual property. Plus, it automatically keeps you up-to-date with the tools, processes and expertise necessary to achieve and maintain software license compliance – all in one simple solution.

### THE SOFTWARE DIGITAL RIGHTS MANAGEMENT SOLUTION YOU CAN TRUST

Ranked by IDC as the world's leading hardware-based anti-piracy solution since 2002, HASP HL should be a central component of your business strategy. This robust and proven technology gives you the power to:

- Broaden your options for licensing and distributing software with your systems
- Protect your software and intellectual property
- Help meet Sarbanes-Oxley (SOX) compliance requirements
- Adapt to changing market conditions

Just as important, HASP HL proves that a software DRM solution can be comprehensive and powerful, yet easy to use. It is designed to protect your programs and data, quickly and easily, without the need to learn security methods and protection technologies.



**Aladdin<sup>®</sup>**  
SECURING THE GLOBAL VILLAGE



## STRONG PROTECTION TECHNOLOGIES

HASP HL incorporates unparalleled application-wrapping technology that offers:

- **Protection against reverse engineering**
- **File encryption and code obfuscation**
- **Anti-debugging**
- **Periodic security and tools updates**

## MAXIMUM LICENSING FLEXIBILITY

HASP HL supports many licensing models – to give you choices in how you grow your business:

- **Feature-Based:** Charge for specific modules, features, or capabilities
- **Rental:** Charge periodically and allow software use for defined periods of time
- **Pay-Per-Use:** Charge according to usage of a specific functionality by execution, or by measuring duration of use
- **Subscription:** Charge for the right to upgrade software within a specific time frame
- **Floating:** Charge according to the number of users concurrently using the software in network environments
- **Build-Your-Own:** The flexibility to build the license models that best meet your business needs



## BRINGING SIMPLICITY TO THE MANAGEMENT OF COMPLEX CHALLENGES

To keep you in pace with changing market requirements and shifting competitive conditions, HASP HL gives you comprehensive capabilities for managing your software DRM strategy:

- **Help achieve SOX compliance**
- **The power to limit the unrestricted use and transfer of digital content**
- **A wide range of HASP key types support various license models**
- **Support for Windows, Mac and Linux**
- **Capabilities to remotely and securely upgrade/downgrade licenses on keys in the field**

## PROVEN IN EVERY MAJOR VERTICAL MARKET

HASP HL protects data, logic and other intellectual property for many of the world's leading systems vendors – in the most demanding applications, including:

- **Medical diagnostic equipment**
- **Automated design and manufacturing equipment**
- **Retail POS systems**
- **Arcade and casino gaming equipment**
- **Print and digital imaging systems**
- **Automotive test equipment**
- **Communications equipment**
- **Flight simulation equipment**
- **Personal identity and security equipment**
- **Multimedia and broadcast equipment**
- **And more...**

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